

INTELLECTUAL PROPERTY RIGHTS

Overview

For over a quarter of century, the Firm's Intellectual Property Rights (IPR) Practice Group has been providing quality legal services to clients on all aspects of creation, registration, protection and commercialisation of proprietary rights.

The IPR Group extensively handles matters relating to prosecution, registration, protection and enforcement of Trade Marks, Patents, Industrial Designs and Copyrights. This covers conducting of feasibility searches in national & international IP databases, filing applications to register new IP, drafting patent applications, providing infringement analysis & opinions including Freedom to Operate opinions.

In addition to the traditional IP issues, the IPR Group advises on the law of unfair-competition, domain-name matters, IP infringement on the internet and IP issues concerning media and advertising. The IPR group assists clients in drafting their corporate IP policy, conducting extensive IP audits to review and analyse the scope and status of IP assets - both registered and unregistered covering not only the classical IP areas but matters concerning employee know-how, confidentiality and trade secrets as well.

The IPR Group works closely with clients on issues relating to monetization of their IP assets covering complex IP licensing and cross-licensing deals. The IPR Group also undertakes extensive IP due-diligence exercises as part of M&A transactions.

The specialised IP enforcement team comprising of experienced investigators & litigators track infringement activities against products & services of its clients and initiate appropriate legal proceedings in Indian Courts covering both the Civil as well as Criminal Law remedies. The team has considerable experience in strategising anti-counterfeiting measures for clients which includes launching raids at the premises of counterfeiters with the assistance of local police & law enforcement authorities.

The IPR Group provides its services to clients in emerging fields such as pharma & life sciences, biotechnology and IT enabled sectors and in the more conventional industrial verticals such as automobile & auto ancillaries, aviation, banking & finance, chemicals and heavy metals, defence, food, healthcare, heavy engineering, oil & natural gas, power, publishing and retail.

Focus Areas

Trade Marks

Patents

Copyrights

Industrial Designs

Geographical Indications

Domain Names

IP Enforcement & Litigation

Key Practice Differentiators

- Recognised as an eminent player in the field of IP prosecution with respect to Trade marks, Patents and Industrial Designs for the last two decades, the IPR Group represents several multinational corporations including Fortune Global 500 companies.
- The IPR Group enjoys a distinct advantage in its ability to provide pan-Indian support to its clients through its six (6) full-service offices. It enables the group to work with the four branches of the Indian Patent Office and five branches of the Trade Marks Registry in the country providing time efficient and cost effective services to its clients.
- The pan-India presence of the Firm makes the IPR Group one of the most sought-after IP team in the Anti-Counterfeiting vertical in the country.
- The IPR Group works in tandem with the corporate and commercial practice groups of the Firm leveraging their rich experience to provide innovative and effective IP solutions in transactional matters such as strategic alliances, joint ventures and acquisitions.
- The IPR Group consists of a team of highly skilled attorneys and subject matter experts specialising in diverse technology verticals for patent related work such as biotech, pharmaceuticals, telecommunications and mechanical engineering based inventions.

Awards & Recognitions

- Benchmark Litigation 2021 Ranked Firm for Intellectual Property
[Benchmark Litigation](#)
- Leading IP Firm 2021 and Top-Tier IP Firm (2018-2020) by Legal 500 Asia Pacific
[Legal 500](#)
- Chambers Asia Pacific Ranked Firm for Intellectual Property (2018-2021)
[Chambers & Partners](#)
- Recipient of the India Legal Awards for the Best Intellectual Property Team (2018-2019)
[India Legal Awards](#)
- Tarvinder Singh has been consistently ranked as Elite Leading Lawyer by Legal 500 Asia Pacific, Leading Lawyer by Chambers Asia Pacific, Litigation Star 2020 by Benchmark Litigation and one of the Top 100 IP Lawyers in India by ASIA IP 2021
[Legal 500](#) | [Chambers & Partners](#) | [Benchmark Litigation](#) | [ASIA IP](#)
- Savitha K Jagadeesan has been recognised among Top 100 Lawyers in India by Forbes Legal Powerlist 2020, one of the Top 100 IP Lawyers in India by ASIA IP 2021, Recommended Lawyer by Legal 500 Asia Pacific 2021 and recognised as Powerful Indian Woman in IP 2021 by World Intellectual Property Forum (WIPF)
[Forbes Legal Powerlist](#) | [ASIA IP](#) | [Legal 500](#) | [World Intellectual Property Forum \(WIPF\)](#)
- Lynn Lazaro has been recognised as Next Generation Partner by Legal 500 Asia Pacific 2021, World IP Leader by WIPR 2021
[Legal 500](#) | [WIPR 2021](#)