

Lynn Lazaro

Partner

LOCATION Bangalore EMAIL lynn.lazaro@bgl.kochhar.com PHONE +91 80 4030 8000

Profile

Lynn heads the Intellectual Property Rights practice in the Firm's Bangalore office. She is also actively involved in the Technology Law and Commercial Law Practice groups. Lynn is a seasoned cross border IP transactional attorney and have assisted several domestic and global businesses with their M&A deals in India. Her experience has included conducting due diligence, documentation, negotiation and advisory for leading companies in the software, manufacturing and healthcare industries.

Lynn practices IP law with strong emphasis in the specialist areas of Trade marks, patents and copyright, design registrations and prosecution, IP agreements, licensing and monetization. Over the last decade, Lynn has garnered broad experience in advising clients on various aspects of IP laws in India and globally, including complex matters involving developing patent and trade mark strategies for large multinational enterprises and the protection of their intellectual property worldwide through the USPTO, WIPO and regional offices. She advises on the full range of a client's IP portfolio, including registrations and prosecutions, IP protection within companies through employment licenses, inventor assignment deeds, NDAs and copyright matters. She also regularly advises on commercial, telecom, IP regulatory and corporate risk management issues.

She has negotiated deals involving complex IP infringement disputes in the area of software licensing. Lynn has advised production/film making companies, photographers and artists with their copyright licenses and commercial/royalty agreements such as model releases, broadcast/location releases and has advised on video and film concerns. In the performing arts space, she has also represented musicians and bands on manage their commercial deals.

Lynn also represents clients in the telecom industry by managing their commercial agreements and licenses. In the mobile application industry, her expertise is backed by rich industry experience of having worked as in-house counsel for over 2 years with a leading multinational company developing mobile applications.

Lynn is a regular speaker at various seminars and conferences in India and overseas.

Expertise

Intellectual Property Rights (IP)

Publications

NFTs Explained - Ownership, Licenses, and the Law

Patent Waiver For Covid-19 Vaccines – Necessary Or Reckless?, published on Mondaq, the World Services Group and TAG law sites, May 2021 Video presentation on Intellectual Property Challenges in India Amidst the Covid Pandemic, p June 2020

Video presentation on Intellectual Property Strategy in the Covid Pandemic, April 2020

Video presentation on Regulatory Approvals for Covid-19 Products in India, April 2020

<u>COVID-19 Counterfeit Products and Fake Goods - Indian Law Perspective published by the World Service Group</u> (WSG), April 2020

Artificial Intelligence in The World Of IP, published on Mondaq, February 2020

Trademark Dilution, published by Silicon India Magazine, September 2018

Intellectual Property Holding Companies and Their Benefits, published on Mondaq, August 2018

Intellectual Property Strategies in a Global Technology Market, published by Silicon India Magazine, July 2018

OSP Regulations, 2021, Mondaq, June 2021

The Proposed Indian Copyright Amendment Rules and Suggestions for Further Amendment

Foreign Filing Licenses-Timeline and Strategy

NFTs Explained - Ownership, Licenses, and the Law

Awards & Recognitions

Listed as a World IP Leader by WIPR - World IP Review 2021

Legal 500 Asia Pacific : Next Generation Partner for IPR 2021, 2022; Recommended Lawyer for TMT 2021

Forbes India Legal Powerlist - Top 100 Lawyers: Felicitated for expertise in IPR 2021

Education

- Masters in International Business Laws (M.I.B.L), La Trobe University, Melbourne, Australia
- BA. L.L.B., Integrated Law Course, University Law College, Bangalore University
- Advanced Certification in Legal Risk Management for Multinational Enterprises, Boston University
- Certification Series on IP Licensing, LES India

Memberships

- Bar Association of Karnataka
- Member of International Trademark Association (INTA)
- Member of Global Intellectual Property Convention (GIPC)
- India Committee member of International Technology Association (ITECH Law)

Select Experience Statement

- Managed over 500 Intellectual Property portfolios (patent and trademark registration/prosecution/advisory/litigation) in India for global pharmaceutical and software companies.
- Filed, prosecuted and registered over 5000 trademark applications in India and U.S.A over the span of 14 years.
- Conducted investigations, provided advisory, drafted notices and complaints for Trademark Infringement disputes in India, including obtaining injunctions and search & seizure awards.
- Assisted several U.S and U.K based Corporations with the acquisition of the Intellectual Property of Indian IT companies.
- Prepared and negotiated numerous complex software license agreements, including SaaS agreements with Dubai, Singapore and Caribbean based companies.
- Provided the Intellectual Property due diligence, advisory and related transactional documentation for Global Fortune 500 Corporations in their acquisition and merger of Indian companies.
- Worked on numerous Intellectual Property Law and Privacy Law assignments from International Law Firms and Global Corporations.
- Worked with multimedia production houses in India to prepare and negotiate Production, Artist and Director Agreements.
- Represented the interests of two world famous and Grammy Winners in their contentious and non-contentious business dealings in India and Dubai.
- Prepared Intellectual Property agreements for Fortune Global 500 Corporations, including Trade Secret Policies for company employees.
- Provided assistance and advisory on the commercialisation of an Intellectual Property strategy in India to several U.S based corporations.

Industry Presence

- Speaker at How to protect your IP for filmmakers Malhaar Video Festival, September 2020.
- Speaker & Panelist at Intellectual Property Challenges in COVID-19 Webinar by The Tamil Nadu Technology Development and Promotion Centre (TNTDPC), June 2020.
- Speaker & Panelist at Idea Generation: IP in the service business and Industry 4.0 Global IP Convention (GIPC), January 2020.
- Speaker & Panelist at The Future of Licensing using Blockchain and Smart Contracts Global IP Convention (GIPC), January 2019

Contact Details

오 201, Prestige Sigma, No. 3 Vittal Mallya Road, Bangalore 560001 Karnataka (India)

+91 80 4030 8000

+91 80 4112 4998